



DIVERSIFIED INFORMATION TECHNOLOGIES WINS CARL E. NELSON “BEST PRACTICES” AWARD AT ANNUAL AIIM CONFERENCE AND TRADESHOW

The Annual Award Recognizes Excellence in the Field of Enterprise Content Management

SCRANTON, Pa.— May 3, 2010—Diversified Information Technologies (Diversified), a leading provider of document and information lifecycle solutions, today announced that it won the coveted Carl E. Nelson “Best Practices” Award sponsored by AIIM for the digital mailroom solution it provided to the American Institute of Certified Public Accountants (AICPA). The award recognizes excellence in the field of enterprise content management (ECM).

AIIM is the leading non-profit industry association for ECM, and the Carl E. Nelson Best Practices Award was established to recognize excellence in the ECM field. The term "Best Practice" denotes a standard of excellence that has been achieved with an organization and refers to a process that can be quantified, adapted and repeated.

Winners of the award were announced in a gala celebration coinciding with the 2010 info360 (AIIM International Exposition and Conference) taking place at the Pennsylvania Convention Center on Tuesday, April 20, 2010.

“This leading industry award was only possible because of the unique partnership Diversified has with our customer AICPA, the national professional association of CPAs,” stated Scott Byers, President and CEO of Diversified. “The key to our success was an outstanding partnership between Diversified and AICPA’s Member Services Center, and the organization’s management, sales, operations and technical teams, which focused on achieving measurable outcomes.”

“Diversified helped us streamline our internal processes and adopt best practices through technology,” said Scott Spiegel, CFO of the AICPA. “We have hundreds of thousands of members, many partners and scores of vendors. Our goal was to improve our communications and services.”

Diversified won the award in the Medium Company Category (101–1000 employees) for its work with AICPA, which manually processed a high volume of incoming mail from its members, partners and vendors. Diversified’s Digital Mailroom solution automated the process and enabled AICPA employees to access work through a secure web-based application. Through Diversified’s digital mailroom solution, the AICPA’s Member Service Center now saves significant costs and has considerably reduced its processing time when responding to inquiries. The AICPA realized benefits immediately because this was a SaaS implementation with no upfront investment required.

Diversified Information Technologies, founded in 1982, is headquartered in Scranton, PA. Diversified’s solutions manage the complete document and information lifecycle and include records management solutions for physical and electronic records storage, electronic mailroom processing, document imaging, consulting services, and print and electronic presentment. With processes, people and facilities fully certified and compliant with federal and industry regulations including HIPAA, Sarbox, NARA 36CFR, ISO 9001, and SAS 70 Type II, we serve the Fortune 1000 in the financial, insurance, healthcare, government and other industries. Diversified has 24 U.S. and four international locations. For more information, visit www.diversifiedweb.com.

The American Institute of Certified Public Accountants (www.aicpa.org) is the national professional association of CPAs, with more than 360,000 CPA members in business and industry, public practice, government, education, student affiliates and international associates. It sets ethical standards for the profession and U.S. auditing standards for audits of private companies, non-profit organizations, federal, and state and local governments. It also develops and grades the Uniform CPA Examination. The AICPA maintains offices in New York, Washington, D.C., Durham, N.C., Ewing, N.J. and Lewisville, Tex.

Media representatives are invited to visit the AICPA Online Media Center at www.aicpa.org/mediacenter.

For over 60 years, AIIM has been the leading non-profit organization focused on helping users to understand the challenges associated with managing documents, content, records, and business processes. AIIM is international, independent, and implementation-focused. AIIM represents the entire industry including users, suppliers, and the channel. As a neutral and unbiased source of information, AIIM serves the needs of its members and the industry through market education, professional development, peer networking, and industry advocacy. To learn more about AIIM visit www.aiim.org.

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