



**WARREN LEDERER APPOINTED TO VICE PRESIDENT OF SOLUTIONS
AT DIVERSIFIED INFORMATION TECHNOLOGIES**

SCRANTON, Pa.— March 16, 2010—Diversified Information Technologies (Diversified), a leading provider of document and information lifecycle solutions, today announced the appointment of Warren Lederer to Vice President of Solutions. Warren will be responsible for driving the company’s marketing, sales and business development strategy; channel partnerships; customer support strategy and management of the sales team.

“We are very pleased to add Warren to the executive team at Diversified,” commented Scott Byers, President and CEO. “His years of marketing and sales experience in a variety of industries including several in which Diversified works, brings invaluable experience to the company at this time of significant growth.”

Before joining Diversified, Warren served as President and Founder of On-Demand Technology Solutions, a technology-based marketing services firm focused on 1:1 marketing through digital print, fulfillment, and direct mail solutions. Previously, Warren served as Vice President of Sales in the Financial Services Solution Group at Personix, a division of FiServ.

Earlier in his career, Warren served as Vice President of Sales at Vestcom and also held executive sales management positions at Moore Corporation. Warren has a B.S. in Business Administration from the University of Buffalo.

Diversified Information Technologies, founded in 1982, is headquartered in Scranton, PA, two hours from NYC. Diversified’s solutions manage the complete document and information lifecycle and include records management solutions for physical and electronic records storage, electronic mailroom processing, document imaging, workflow automation and information management consulting services, and print and electronic presentment. With processes, people and facilities fully certified and compliant with federal and industry regulations including HIPAA, Sarbox, NARA 36CFR, ISO 9001, and SAS 70 Type II, we serve the Fortune 1000 in the financial, insurance, healthcare, government and other industries. Diversified has 24 U.S. and four international locations. For more information, visit www.diversifiedweb.com

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